

**INVOICE NO.**

NW759834

**INVOICE DATE**

9/29/2016

**BILL CYCLE**

201609

**INVOICE DUE DATE**

10/30/2016

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	HRO/Friends of David A Welter IL	23258

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NW467740	Chicago	TV	\$1,875.00	10	10

**INVOICE NOTES**

see key for net/zone info

PRI: IP=5 NP=4 62329213

Gross Advertising Total	\$1,875.00
Agency Commission	(\$281.25)
Rep Commission	(\$207.19)
<b>Net Advertising Total</b>	<b>\$1,386.56</b>

**Terms:** Net 30 Days**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693

**INVOICE NO.**

NW759834

**INVOICE DATE**

9/29/2016

**BILL CYCLE**

201609

**INVOICE DUE DATE**

10/30/2016

## AFFIDAVIT

**Product:** 180  
**Estimate No:** 1430  
**Campaign No:**

**Comcast Order No:** NW467740  
**TIM Est No:** 1092033  
**AE Name:** WASHINGTON DC NCC -  
CHI

**Market:** Chicago  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
ND1757262	DWTV4094H	Joliet-Frank IL U-verse/4087	CSNC, ESPN, ESPN	10	\$1,875.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CSNC	Joliet-Frank IL U-verse/4087	ND1757262	3	\$750.00
ESPN	Joliet-Frank IL U-verse/4087	ND1757262	6	\$1,050.00
ESPN	Joliet-Frank IL U-verse/4087	ND1757262	1	\$75.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-6-16	CSNC	Joliet-Frank IL U-verse/4087	7:04PM	DWTV4094H	Det Tigers@Chi White So	30	2	\$250.00	
9-9-16	CSNC	Joliet-Frank IL U-verse/4087	7:04PM	DWTV4094H	KC Royals@Chi White Sox	30	3	\$250.00	
9-10-16	CSNC	Joliet-Frank IL U-verse/4087	6:03PM	DWTV4094H	KC Royals@Chi White Sox	30	1	\$250.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	11:32AM	DWTV4094H	Wyoming at Nebraska	30	4	\$175.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	12:33PM	DWTV4094H	Wyoming at Nebraska	30	4	\$175.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	2:54PM	DWTV4094H	Western Kentucky@AL	30	5	\$175.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	4:13PM	DWTV4094H	Western Kentucky@AL	30	5	\$175.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	6:37PM	DWTV4094H	SC@Mis State	30	6	\$175.00	
9-10-16	ESPN	Joliet-Frank IL U-verse/4087	7:41PM	DWTV4094H	SC@Mis State	30	6	\$175.00	
9-11-16	ESPN	Joliet-Frank IL U-verse/4087	9:43AM	DWTV4094H	NFL Insiders	30	7	\$75.00	

**Order# NW467740 Total: \$1,875.00**



INVOICE NO.

NW759834

BILL CYCLE

201609

## BILL TO

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

---

**REMITTANCE**

---

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	HRO/Friends of David A Welter IL	23258

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-792-2682**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

---

**Net Balance Due****\$1,386.56**

---

We accept checks, money orders, and all major credit cards.